



reclaiming "la identidad"

1990

Samplings

Clint Enns

Samplings (2 minutes) is an early video piece which Lozano describes as an "anti-identity audio-visual graffiti proclamation." The work offers a series of eight extremely short provocations. Its use of text and videographics has a look characteristic of its era, though many of its themes are still relevant today. The text is the product of a sloganeer, but one who engages with poetry, philosophy and personal narrative. For instance, one section simply proclaims "la raza will always be/reclaiming "la identidad." In another, love transforms into appropriation while fetishization turns into racism. A sample of some of the issues and politics in which the artist is engaged.